

JSMA PRESENTS:

***I AM MORE THAN
WHO YOU SEE***

I AM NOT MY STEREOTYPE

WELCOME

*ROLE OF THE JSMA IN
SUPPORTING THESE PROGRAMS
AND ALIGNMENT WITH JSMA
MISSION AND EDUCATION DEPT
PHILOSOPHY*

*3RD YEAR IN A ROW, AN ANNUAL
PROGRAM FOR UO STUDENTS*

*FUNDING SUPPORT FROM CHERYL
AND ALLYN FORD OUTREACH
ENDOWMENT*

ICEBREAKERS



Name / Pronouns / Year / Major
Today's Question: What would the title of your autobiography be?

YOUR IDENTITY

THE [MIS]IDENTITY: Write names or labels others have [mis]identified your **EXTERNAL** self

THE IDENTITY: Write adjectives or phrases that describe your **INTERNAL** self (i.e Who you are; Attributes that you identify as)

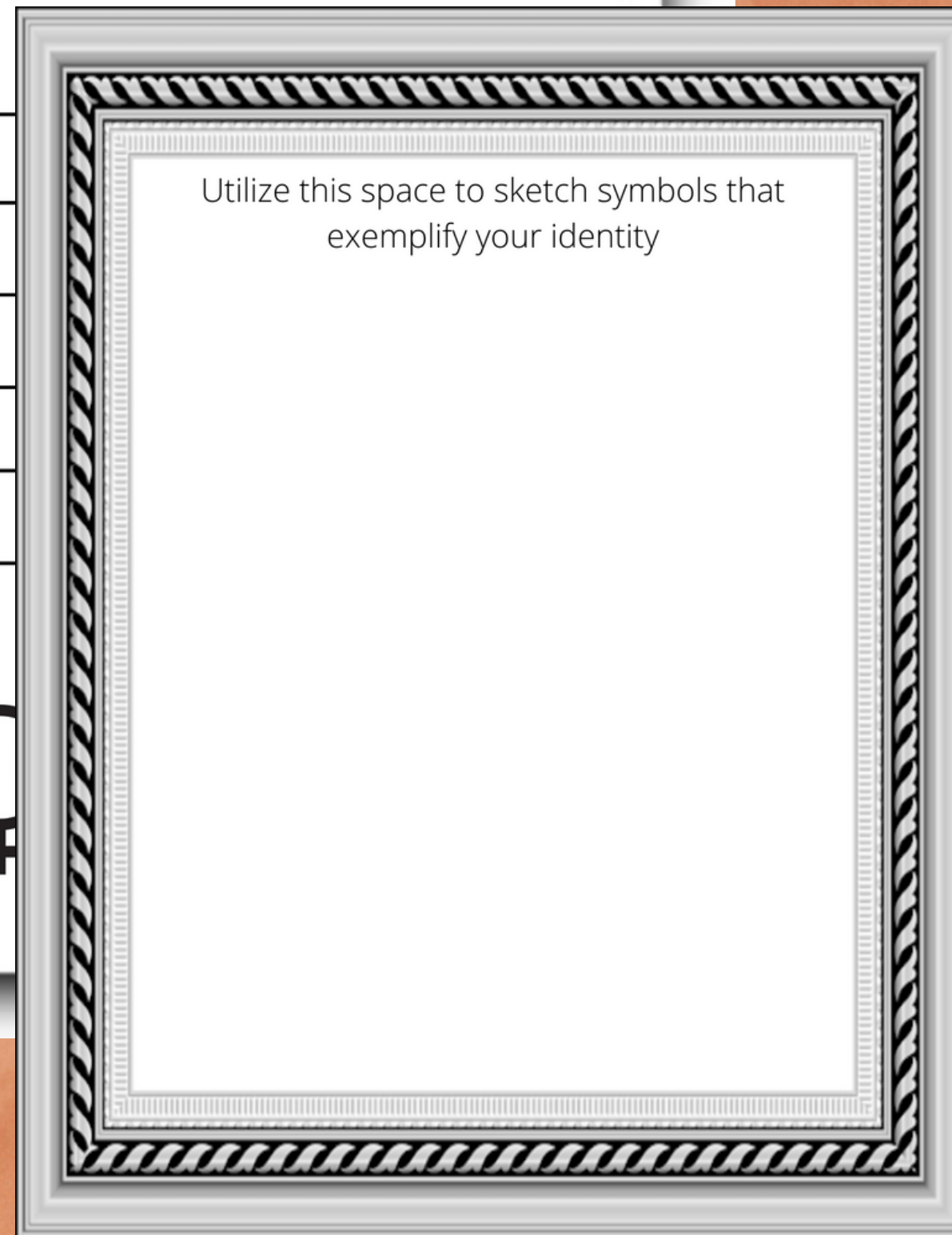
THE PERSONAL: Sketch symbols that exemplify **YOUR** identity

Create a list of names or labels people have (mis)identified you as.

Create a list of adjectives that describe who you are. List what attributes that you identify with here:



Utilize this space to sketch symbols that exemplify your identity



***WHAT ARE YOUR
IMPRESSIONS
WHEN SEEING
THIS IMAGE?***



#34

CEPHAS WILLIAMS

56 BLACK MEN

56 BLACK MEN | FOUNDER
DRUMMER BOY | FOUNDER

KEY TERMS

- IMPLICIT BIAS
- STEREOTYPES
- MICROAGGRESSIONS



#34

CEPHAS WILLIAMS

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56 BLACK MEN

I AM NOT MY STEREOTYPE

56 BLACK MEN

- A visual campaign that showcases a series of portrait images taken by **Cephas Williams**
- Challenges negative stereotypes of black men within the media and the stigma attached to them in public
- The men photographed are politicians, directors, teachers - all of them have positive life stories that are irrelevant to the attire they choose to wear



HOW DOES CLOTHING PLAY A ROLE IN HOW YOU SEE OTHERS?

OUR KIND OF PEOPLE BY BAYETÉ ROSS SMITH



BAYETÉ ROSS SMITH

- Examines perception based on appearance and deconstructs how clothing, race, gender, and class signifiers affect our daily interactions and social systems



WHERE DO IMPLICIT
ATTITUDES COME FROM?
IS IT PERSONAL OR
CULTURAL?

REFLECTIONS

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WHAT BECOMES YOUR
AESTHETIC BASED UPON
YOUR IDENTITY (RACE,
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WHAT CHALLENGES HAVE
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HOW DO YOU BELIEVE ONE IS
VIEWED BY THE WORLD?
HOW WOULD ONE LIKE TO
BE VIEWED BY THE WORLD?

QUESTIONNAIRE



THANK YOU

FOR YOUR PARTICIPATION

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